

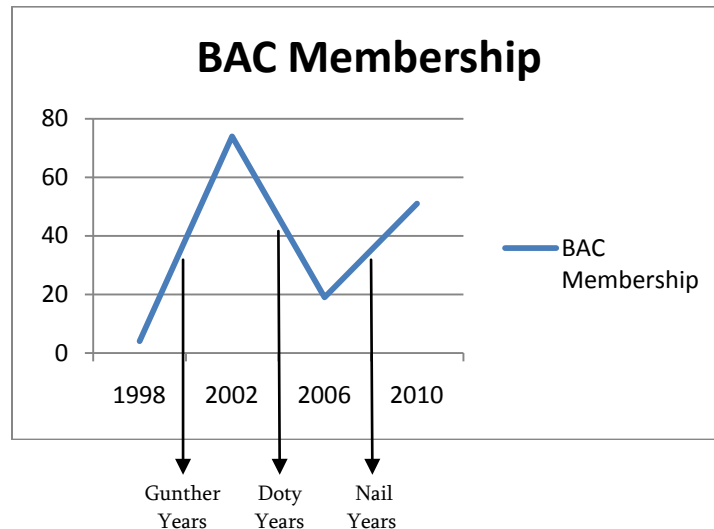
Harold Doty & the Golden Goose

How the Former CoB Dean's 'Booze Account' Mentality Almost Destroyed the BAC

Copies of the Spring 2010 issue of the CoB's affinity magazine, *Venture*, are arriving at USMNEWS.net's newsroom. In it CoB dean Lance Nail takes a swing at former CoB dean Harold Doty's mismanagement of the CoB's private support group, the Business Advisory Council (BAC). In an article entitled "Business Advisory Council Thriving Again," Shannon Woodward reports (*emphasis added*):

"As a growing and active constituency for the College, membership [in the BAC] grew to a peak of 74 members in 2002. Since that time, support dwindled to an active membership of less than 20 members. This has recently changed, however, with the appointment of a new dean committed to engaging the BAC in its mission of advancing the College. Active membership is now back to over 50 members and continuing to grow."

Clearly, through the quote above, the Nail administration takes a public swipe at Nail's predecessor, former CoB dean Harold Doty. Doty now holds the top b-school post at the University of Texas at Tyler. The data in Woodward's passages above paint an interesting picture, as shown below.



The William Gunther administration (1998-2002) ushered in the golden years of BAC membership. It culminated in the highest BAC membership of 74 in 2002. The picture above also points out that the Doty years (2003-2007) were bleak ones vis-à-vis BAC membership. Some argue that Doty's "booze account" mentality, which is described/analyzed in many reports and editorials in the archives here at USMNEWS.net, alienated the BAC. Of course, what many describe as Doty's generally abrasive personality also did some of the damage. Finally, the BAC is clearly doing much better under Nail's leadership.

Nail used the occasion of Woodward's article to also take a shot at the preceding administration:

"The level of BAC membership has continued to grow since I have arrived, along with the support of the individual members. They were waiting to be asked for their help, and I have not been shy in asking for it."

How will Doty's fundraising program at UTT work out? Only time will tell. Sources indicate that the decision (by Doty) to reunite with former CoBer Stephen Bushardt does, however, indicate that Doty learned very little while dean at USM.